

FRQNCY SCALP + HAIR TYPE SCENARIOS

Personalized Aftercare Using Davines, K18, Milk_Shake & Innersense

(All conditioners, masks, and treatments must be applied to towel-dried hair for best results.)

1. Oily Scalp + Bleached / Blonde Hair

Goal: Deep cleanse roots, repair lightened lengths

Shampoo (scalp):

- Davines Rebalancing, Energizing, or VOLU Shampoo
- Alternate with: Milk_Shake Silver Shine Purple Shampoo (1x/week for toning)

Treatment:

1. Apply K18 Leave-in Molecular Repair Mask, wait 4 minutes, do not rinse
2. Apply Heart of Glass Intense Treatment directly on top, leave for 10 minutes, then lightly rinse

Styling:

- Sheer Glaze or OI Milk for heat/UV protection

2. Dry / Flaky Scalp + Colored or Bleached Hair

Goal: Detox and soothe scalp, deeply nourish dry ends

Shampoo (scalp):

- Purifying Shampoo (1–2x/week)
- Alternate with: MINU / MELU Shampoo
- Plus: Milk_Shake Silver Shine or Cool Brunette Shampoo depending on hair color

Treatment:

1. Apply K18 Mask, leave on for 4 minutes, do not rinse
2. Apply Replumping Conditioner or Heart of Glass Intense Treatment for 10 minutes, then lightly rinse

Styling:

- Use OI Milk to soften and protect without buildup

3. Sensitive Scalp + Blonde / Highlighted Hair

Goal: Calm scalp and strengthen fragile, brightened strands

Shampoo:

- Calming Shampoo (for sensitive scalp)
- Heart of Glass Silkening Shampoo
- Alternate with: Milk_Shake Silver Shine Purple Shampoo

Treatment:

1. Apply K18 Mask, wait 4 minutes, do not rinse
2. Apply Heart of Glass Intense Treatment, leave for 10 minutes, then lightly rinse

Styling:

- Use Sheer Glaze to protect bonds, enhance shine

4. Normal Scalp + Thick, Dry, or Coarse Colored Hair

Goal: Hydrate and soften while preserving color

Shampoo:

- MINU or MELU Shampoo
- Alternate with: Milk_Shake Cool Brunette Shampoo

Treatment:

1. Apply K18 Mask, leave for 4 minutes, do not rinse
2. Apply NOUNOU Mask, Replumping Conditioner, or Heart of Glass Treatment for 10 mins, then lightly rinse

Styling:

- Finish with OI Oil or LOVE Smoothing Perfector

5. Weak / Thinning Scalp + Long or Bleached Hair

Goal: Strengthen scalp and ends, prevent breakage

Shampoo:

- Energizing Shampoo
- Alternate with: Milk_Shake Purple or Cool Brunette Shampoo

Treatment:

1. Apply K18 Leave-in Mask, wait 4 minutes, do not rinse
2. Apply Heart of Glass Intense Treatment or Replumping Conditioner, leave for 10 minutes, then lightly rinse

Styling:

- Use OI Milk on ends, avoid tight hairstyles

Wavy to Coily Hair (Types 2–4)

Type 2–3: Wavy to Curly Hair

Goal: Define waves/curls, maintain hydration, prevent frizz

Cleansing:

- SOLU Shampoo (scalp-focused, 1x) followed by LOVE Curl Shampoo (hydration, 1x)

Treatment:

1. Apply K18 Leave-In Molecular Repair Mask (do not rinse)
2. Follow with Davines LOVE Conditioner to lock in moisture

(Frequency: conditioner every wash, K18 as needed — typically every 4–6 washes or in repair cycles)

Styling:

1. Apply Davines Curl Building Serum, distribute with a curl-defining brush
2. Scrunch Curl Moisturising Mousse into lengths and ends
3. Diffuse on medium heat or air-dry until ~80% dry, avoiding excess touching

Type 3–4: Curly to Coily Hair

Goal: Deeply hydrate, strengthen, and elongate curls/coils

Clarifying (monthly or as needed):

Innersense Detox Mask: Apply to wet hair, leave 3–5 minutes, rinse. Follow with shampoo + conditioner

Cleansing:

- SOLU Shampoo (scalp-focused, 1x)
- LOVE Curl Shampoo (moisturising, 1x)

Treatment:

1. Apply K18 Leave-In, wait 4 minutes, do not rinse
2. Follow with Innersense Hydration Mask or another deep conditioner (apply to wet hair, leave 10–15 minutes, rinse)

(Frequency: conditioner every wash, hydration mask weekly–biweekly, K18 as needed in repair cycles)

Styling:

- **Type 3a–3c:** for light hold/volume: Apply I Create Volume, scrunch with I Create Definition if desired. for stronger hold: Apply Quiet Calm Curl Control, layer with I Create Hold, then scrunch with I Create Definition on ends

- **Type 4a–4c:** apply I Create Curl Memory, layer with I Create Hold

Final Step (all curl types):

- Mist Hair Love Prep Spray before diffusing to speed drying + protect from heat